

Daniel Lutz | Profile



What I spark

I support leaders in rethinking structures, processes, and leadership — to build a culture that inspires and motivates. I help teams get moving and develop a way of working together that leads to success for each individual and the organization as a whole.

About me

Nothing excites me more than helping people unlock their own effectiveness. As a team developer and leadership coach, I challenge and support you in finding answers to the questions that are holding you back. With structure, openness, humor, and empathy, I help individuals and teams uncover hidden potential and achieve lasting success.

Education

- Macromedia University of Applied Sciences: Bachelor of Arts – Media Management (focus on PR & Communication)

Qualifications / Certifications

- Leadership Circle Profile™ Coach (LCP)
- Agile Transformation Coach (ICP-CAT)
- Systemic Coach & Team Coach (Die Coaching Akademie)
- Kanban Management Professional (Kanban University)
- Professional Scrum Master & Product Owner (Scrum.org)
- Design Thinking Coach

Languages

- German (native)
- English (fluent)

Main Focus Areas

- Agile Transformation & Change
- Team Building, Leadership & Collaboration
- Self-Organizing Teams
- Organizational Development
- Conflict & Communication

Coaching Expertise

- Active as a coach for international leaders and teams since 2018
- Supported large-scale agile transformations across international organizations with 30+ teams
- Co-founded and co-led an Agile Center of Excellence (internal Agile Coaching department) Focus areas: team development, leadership skills, organizational development, team leadership and self-organization
- Designed and facilitated trainings and workshops on feedback, communication and conflict resolution

My Philosophy & Values

I bring many years of experience in leading large-scale transformations and change initiatives across international corporations from various industries – as a Lead Agile Coach, internal leadership coach, trainer and project lead. I understand what truly moves leaders and employees in times of change – and how crucial open collaboration, lean processes and empowered decision-making are to any transformation. Leaders and teams who value structure, deep expertise, professionalism, humor and authenticity trust me as a coach, consultant and organizational developer.

I look forward to working with you!