

Katja Hoppe | Profile



What I spark

With clarity, curiosity, and a perspective for the bigger picture, I challenge, inspire, and guide leaders and teams with passion – toward more clarity and success. Together, we create unconventional solutions that work.

About me

I love it when thoughts start to move, structures begin to make sense, and people step into their strength. As a sparring partner for leaders, teams and organizations, I'm curious about what drives you – or holds you back. And how you get moving again. I work with structure, clarity, intuition and a sharp eye for what really matters. (Uncomfortable) questions help – so does having a clear stance.

Education

- Macromedia Hochschule für Medien und Kommunikation: Bachelor of Arts – Medienmanagement; Fachrichtung PR & Kommunikation
- Staffordshire University: Master of Arts – Communication & Management

Qualifications / Certifications

- Agile Coach & Transformation Consultant
- Systemic Coaching & Change Management

Languages

- German (native)
- English (fluent)

Main Focus Areas

- Transformation & Change
- Team building, leadership & collaboration
- Future skills & cross-generational teamwork
- Conflict & communication
- Strategy & purpose-driven leadership
- AI & creativity

Coaching Expertise

- 5+ years of active coaching experience
- Accompanied more than 500 coachees in individual and team settings
- Focus areas: leadership development, career development, team leadership, communication & conflict skills

My Philosophy & Values

I bring many years of leadership experience from agency and corporate environments – as a team lead, management board member, and part of building a successful international marketing department. These years shaped my understanding of leadership and effective team culture: clear in direction, open in dialogue, and consistent in action. Today, I live these values in my work as a coach, trainer, and consultant – with authenticity, creativity, and a good dose of humor.

I'm looking forward to working with you!