

Sebastian Hoppe | Profile



What I spark

I support leaders and teams in gaining clarity within complex digital environments. Using structure, empathy and agile methods, I design transformation processes in a way that fosters collaboration and leads to sustainable results.

About me

I work where change happens: At the intersection of people, structure, and technology. As a sparring partner for leaders and teams, I'm driven by what enables movement – and what holds it back. With clarity, intuition, and structured methods, I guide processes that truly make a difference.

Education

- Macromedia University of Applied Sciences: Bachelor of Arts in Media Management, specialization in Digital Marketing

Qualification & Certification:

- Agile Coach & Transformation Consultant
- Scrum Master

Languages

- German (native)
- Englisch (fluent)

Main Focus Areas

- Digital transformation
- Team development, leadership & collaboration
- Project management

Coaching Expertise

- Over 2 years of active coaching experience (individuals & teams)
- Design and facilitation of coaching processes on leadership and team levels
- Focus: Leadership skills, team leadership & team development

My Philosophy & Values

I bring many years of leadership experience from global agency networks, which have deeply shaped my understanding of strong leadership and healthy team culture. To me, leadership means providing orientation, sharing responsibility, and actively shaping collaboration. In my current work as a coach, trainer and consultant, I combine this mindset with authenticity, structure and a clear, human language.

Looking forward to working together!