

# Stephanie Möller | Profile



## What I spark

I support organizations, teams, and leaders in aligning brand, communication, and collaboration in a way that creates clarity – and real impact. With strategic vision, structured approaches, and the right questions, I develop positioning, messaging, and measures that resonate internally and convince externally.

## About me

I have a fine sense for what truly matters – and for what moves people in teams and organisations. I combine brand strategy with clear communication to turn complexity into clarity and support confident decision-making. With leadership experience and a strong sense of empathy, I help align collaboration, structures and brand presence in a way that is both meaningful and effective.

## Education

- M.A. in Organisational Management – University of Flensburg; Focus: Marketing, Media Management, Strategic Management
- B.B.A. in International Management – University of Flensburg & Thames Valley University London; Focus: Marketing & Media Management

## Qualifications / Certifications

- Leading Virtual Teams & Remote Leadership
- Certified Grief Counselor(Via – Rethinking Grief)

## Sprachen

- German (native)
- English (fluent)
- Spanish (basic knowledge)

## Key Focus Areas

- Strategic and holistic brand leadership
- Brand development and positioning
- Communication strategy and concept development
- Implementation and messaging
- Stakeholder management

## Consulting Expertise

- 10+ years of successful brand building across diverse industries
- Core areas: strategic sparring for leaders and teams, brand strategy & positioning, communication strategy & messaging, stakeholder and interface communication

## My Philosophy & Values

My many years of leadership experience across corporate and agency contexts have shaped my understanding of effective collaboration: clear in direction, open in dialogue, reliable in execution – and always on equal footing. I work with empathy, structure, and a sharp sense for people and dynamics. This is how solutions emerge that are not only strategically sound but also work in real life.

I look forward to working with you!